



Children's Studies Program

**ARCYP** ASSOCIATION FOR RESEARCH  
IN CULTURES OF YOUNG PEOPLE

# CHILDREN'S MATERIAL CULTURE

Friday, October 21st, 2011 1:00 – 4:30 P.M.

York University – Vanier College Senior Common Room (010)

ADMISSION FREE

## 1:00 – 1:10 P.M. – Welcome and Introduction

**Welcome:** Peter Cumming, Coordinator of York University's Children's Studies Program and President of ARCYP

**Introduction:** Stuart Poyntz, Assistant Professor, School of Communication, Simon Fraser University, Vice-President of ARCYP, and Symposium Coordinator

## 1:10 – 2:30 P.M. – Historical Reflections on Children's Material Culture

**Chair:** Dr. Stuart Poyntz, School of Communication, Simon Fraser University, and ARCYP Vice-President

### "Girls and Their Dolls in Ancient Greece: A Different Kind of Barbie"

Dr. Roger Fisher (York Children's Studies Faculty)

### "The Materiality of Children's Charity: Charitable Subscriptions and *Aunt Judy's Magazine*"

Dr. Kristine Moruzi (ARCYP Member, University of Alberta)

### "Contemporary Dreamworlds: Imagining Children's Culture"

Dr. Krys Verrall (York Children's Studies Faculty and ARCYP Member)

### "Popeye and Me: Memory Work, Family Photographs and the Everyday Life of Children's Popular Culture"

Jeffrey Canton (York Children's Studies Faculty and ARCYP Member)

## 2:30 – 3:00 P.M. – Refreshments and Socializing Break

## 3:00 – 4:20 P.M. – Children's Contemporary Material Culture

**Chair:** Dr. Peter Cumming, Children's Studies Program, York University, and ARCYP President

### "Growing up with the Olsens: A Case Study Of Cross-Media Production And Consumption Within A Tween Franchise"

Dr. Naomi Hamer (ARCYP Executive Member, University of Winnipeg)

### "Tweets from Cyberspace: The Roles of Facebook and Twitter in Youth Culture"

Dr. Kyle Killian (York Children's Studies Faculty) and Veronica Barriga (York Children's Studies Student)

### "Pool Parties and Renegade WebKinz: The Materiality and Immateriality of Online Play"

Dr. Cheryl Cowdy (York Children's Studies Faculty and ARCYP Secretary-Treasurer)

### "Neoliberalism and Urban Youth Media Production Ecologies in Canada"

Dr. Stuart Poyntz (ARCYP Vice-President, Simon Fraser University)

## 4:20 – 4:30 P.M. – Closing Remarks

**In Conclusion:** Stuart Poyntz, School of Communication, Simon Fraser University, Vice-President of ARCYP, and Symposium Coordinator

**Thank-You:** Peter Cumming, Coordinator of York University's Children's Studies Program and President of ARCYP

York University's *Children's Studies Program*, in the Department of Humanities, the Faculty of Liberal Arts & Professional Studies, is now in its fifth year, with more than 400 majors and minors. <http://www.yorku.ca/laps/huma/chst/>

The *Association for Research in Cultures of Young People (ARCYP)* is open to any cultural producer, academic, professional, or interested person engaged in the production, research, teaching, or study of young people's texts and cultures. The association is currently housed in the Department of Humanities at York University in Toronto but will move to Simon Fraser University for 2012-14. <http://arcyp.ca/>

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