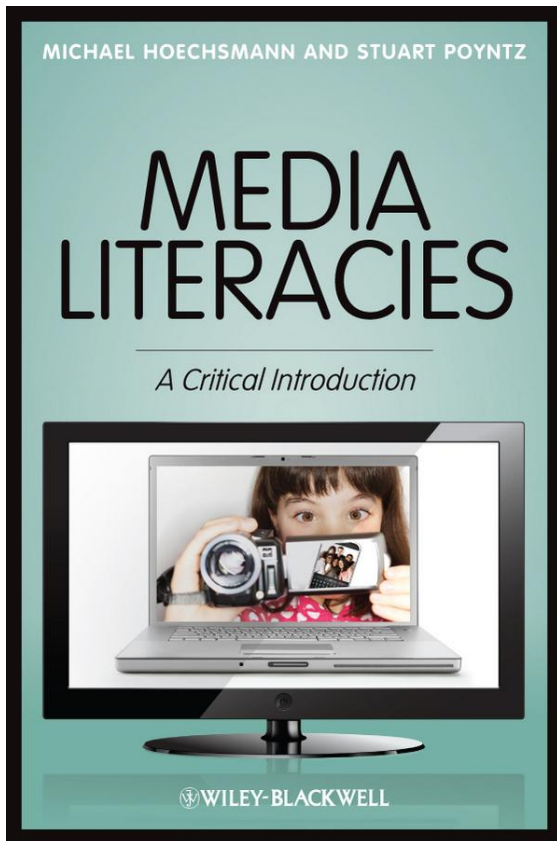


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Media Literacies

A Critical Introduction

Michael Hoechsmann & Stuart Poyntz

December 2011 • 240 pages

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Hardback • 978-1-4051-8611-7 • \$89.95 / £55.00 / €71.90

Media Literacies: A Critical Introduction traces the history of media literacy and grapples with the fresh challenges posed by the convergent media of the 21st century. The book provides a much-needed guide to what it means to be literate in today's media-saturated environment.

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